



CIS monitors news, social media, and corporate reporting to track developments that might impact your investments, your reputation, or your fund thesis.



# What you get...

## We aggregate documents and content for you.

Tweets, disclosures, news articles, press releases, or internal documents... We'll integrate everything into one searchable database for future reference.

## We extract information relevant to your investments.

Information is synced against your asset classes, holdings, or other categories. We only extract what is relevant to your firm, so you can focus on the most critical and relevant news.

## We send this information to wherever you need it.

Email updates, newsletters, SMS messages, API calls... We'll send the relevant and important information wherever you or your analysts need it.



# Case Study: The Climate Sentinel (TCS) for ESG investing news, currently being used by a major ESG investor

## The Climate Sentinel

Edition for 23 January 2020

### **Top Headlines**

Climate change threatens billions in CalPERS pension fund

Factbox: Climate change plans of the leading U.S. Democratic candidates

As Australia Burns, a Climate-Change Denier Rallies the Troops

Farming's growing problem

How an Iowa Farmer Used the Campaign-Stop Economy to Push Climate Action on 2020 Democrats

An artist set out to paint climate change. She ended up on a journey through grief

Climate change fears propel scientists out of the lab and into the world



## Top Stories

Volkswagen ordered to pay \$196.5M in emissions scandal (C7 News)

- Volkswagen was ordered Wednesday to pay \$196.5 million Canadian government for importing cars that secretly violate country's emissions standards, a record-setting fine an Ontajudge said marks "a new era" in environmental protection.
- Judge Enzo Rondinelli handed down the fine hours after the company formally pleaded guilty to all 60 environmental chafaced in the emissions-cheating scandal.
- Volkswagen has 30 days to pay the money, which will go to federal government's Environmental Damages Fund.

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The Climate Sentinel is an Alpowered news assistant for ESG investors and those concerned about climate change, corporate

## The Climate Sentinel

Edition for 23 January 2020 (view online)

#### Top Stories

Volkswagen ordered to pay \$196.5M in emissions scandal (CTV News

- Volkswagen was ordered Wednesday to pay \$196.5 million to the Canadian government for importing cars that secretly violated the country's emissions standards, a record-setting fine an Ontario judge said marks "a new era" in environmental protection.
- Judge Enzo Rondinelli handed down the fine hours after the company formally pleaded guilty to all 60 environmental charges it faced in the emissions-cheating scandal.
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### US drinking water contamination with 'forever chemicals' far worse than scientists thought (Guardian)

- The contamination of US drinking water with mammade "forever chemicals" is far worse
  than previously estimated with some of the highest levels found in Miami, Philadelphia and
  New Orleans, said a report on Wednesday by an environmental watchdog group.
- The findings here by the Environmental Working Group (EWG) show the group's previous estimate in 2018, based on unpublished US Environmental Protection Agency (EPA) data, that 110 million Americans may be contaminated with PFAS, could be far too low.

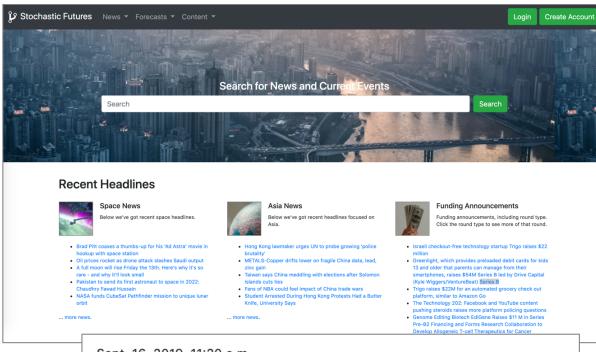
#### Climate change threatens billions in CalPERS pension fund (LA Times)

- California's massive Public Employees' Retirement System has released the first climate risk assessment of its \$394-billion pension fund.
- The draft report, which was submitted to the CalPERS board this month, found that one-fifth
  of the fund's public market investments were in sectors that have high exposure to climate
  change.
- "There's a lot of money at stake." The financial toll of climate change stems partly from its
  physical impacts, such as rising sea levels, fiercer storms and heat waves.

- Daily review of thousands of articles to find relevant insights for ESG investors
- Picks the top 5-6 articles
- Facts and figures can be prioritized for individual investors
- Bespoke newsletters on any topic



# Case Study: automated workflows for early-stage investment opportunities



Sept. 16, 2019, 11:20 a.m.

Beekeeper, a communications platform for hourly workers without desktop PCs, raises \$45M Series B co-led by Thayer Ventures and Swisscanto (Sean O'Neill/Skift) **Series B** 

Related: Beekeeper | Thayer Ventures | Swisscanto

- Platform built on top of the CIS infrastructure and AI suite
- Monitoring over 400 tech and VC news sources on an hourly basis
- Articles are tracked to observe whether they discuss investment rounds, private equity deals, or other developments
- When such articles are discovered, entity information and funding round information is extracted and e-mailed directly to partners
- This happens within seconds of every article being discovered and read algorithmically

- Funding type extracted automatically.
  - Entities extracted and cross-referenced.

Fully automated workflows to save hours of work per day.

Find niche news and facts before everyone else.

Analysts can focus on value-added insights.



# Appendix



# Our Founder and CEO

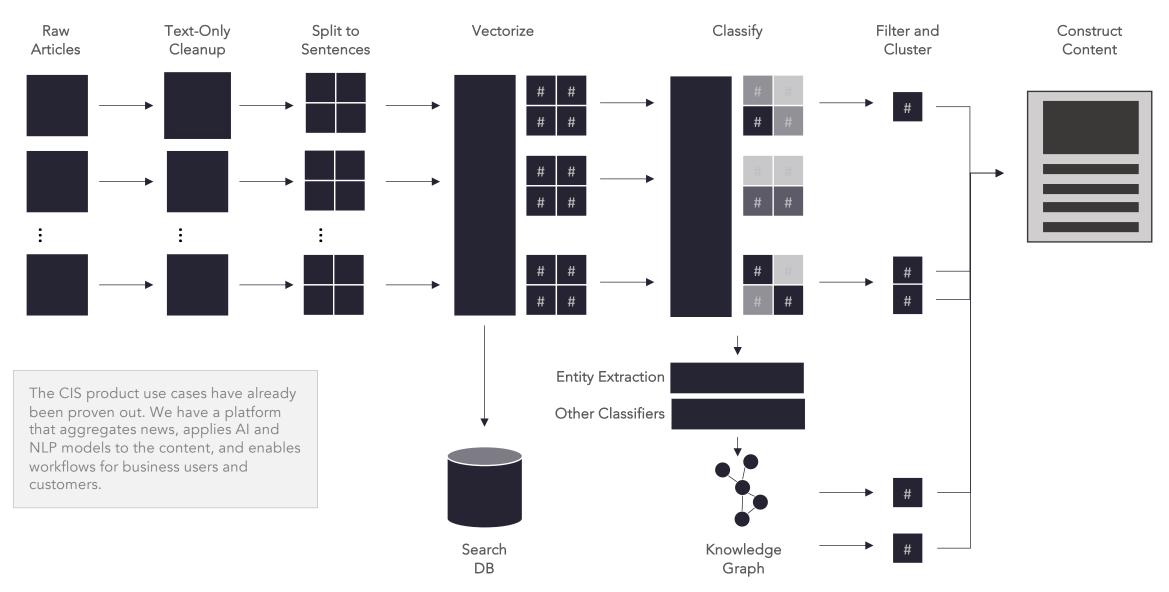


### Wojciech Gryc, Founder and CEO

- Rhodes Scholar with MSc degrees in Mathematical Modelling and Social Science of the Internet
- Work experience at IBM Research (predictive modeling group) and McKinsey (focused on Big Data and AI)
- Serial entrepreneur
  - Founded and exited Canopy Labs, an AI-powered marketing technology platform
  - Founded Five Minutes to Midnight, a journalism organization with operations in Africa, Asia, South America, and North America
- Board experience with Journalists for Human Rights and other content/journalism organizations



# Deep dive into the CIS content aggregation and NLP platform





# CIS logs every single sentence it crawls and scores it for relevance to your investment hypothesis; this is available in a variety of interfaces

Specific entities or sentence types can be reviewed in aggregate. **Shortcuts** Search Search for news to analyze trends or find relevant articles. Set alerts to be Search Term Search notified about later » Search » All News Facts for 'BlackRock'. » List Alerts Net-zero at Davos Japan Times - Top Stories on 2020-01-28 » Create Alert On my second day in Davos, I joined another breakfast session, this time hosted by BlackRock, the world's largest money manager, representing \$7 trillion in assets. ... This year, BlackRock CEO Larry Fink's annual letter to investors included a new commitment to consider climate change and sustainability as key elements in all of the company's investment decisions. ... Fink evidently understands the responsibility that comes with great power and he has positioned BlackRock as Exhibit A of how corporate leaders are beginning to shift direction in response to the climate UPDATE 2-Woodford's frozen fund investors to get first payout this week Reuters - Company News on 2020-01-Link appointed BlackRock and PJT Park Hill to sell the fund's assets and said this month that BlackRock had realised 1.9 billion pounds so far, representing 63% of the fund's value. UPDATE 1-Half of Woodford Equity Income fund cash to be paid out Jan 30 -Link Reuters - Company News on Link appointed BlackRock and PJT Park Hill to sell the assets of the fund. ... It said this month that BlackRock had realised 1.9 billion pounds so far, representing 63% of the fund's value. Financial News: Here's what a top adviser to UBS's chief executive learned at Davos Market Watch - Top Stories "Climate change is investment risk" was the theme for a closed-door breakfast of financiers and chief investment officers, hosted by BlackRock CEO Larry Fink, that I joined with Bank of England Gov. Coronavirus a bigger short-term risk than climate: Future Fund chairman Peter Costello The Sydney Morning

A "Knowledge Graph" interface where you can find related entities, model scores, warnings, and alerts.

